

Sunday, March 9, 2025  
12:00pm Registration | 1:00pm Bowl  
375 Troy Schenectady Road, Latham, New York 12110

## Bowling for Paws is The Albany Damien Center's premiere fundraising event!

**Pets Are Wonderful Support (PAWS)**, a program of the Albany Damien Center, ensures that pet owners who are struggling with HIV/AIDS are never separated from their beloved pets, often when they need each other the most.

With your support, PAWS provides assistance with veterinary bills, pet food and supplies, transportation, and help in caring for pets when their owners are too ill to do so. By supporting this event, your business will be exposed as a generous supporter for people with HIV and AIDS, their pets, and the local community to:

- Over **200** people attended Bowling for PAWS on March 10, 2024
- Over **5,000** people on the Albany Damien Center mailing list
- Over **3,000** social media followers with a weekly reach of almost **12,000** people.
- Over **5,000** customers visiting Kingpin's the week a sign with your organization's name is displayed

## Sponsorship Levels



### Platinum Sponsor - \$10,000

- Logo/name inclusion as "Platinum Sponsor" in event program, social media, email blasts, website, and in print, and special recognition on the day of the event.
- Recognition as an official PAWS sponsor all year.
- Sponsor logo/name displayed on a bowling lane from March 3<sup>rd</sup> through March 9<sup>th</sup>.
- Includes three bowling teams of six people – a great team-building opportunity!

### Gold Sponsor - \$5,000

- Logo/name inclusion as "Gold Sponsor" in event program, social media, email blasts, website, and in print, and recognition on the day of the event.
- Sponsor logo/name will be displayed on a bowling lane from March 3<sup>rd</sup> through March 9<sup>th</sup>
- Includes two bowling teams of six people.

### Silver Sponsor - \$2,000

- Logo/name inclusion as "Silver Sponsor" in event program, social media, email blasts, website, and in print, and recognition on the day of the event.
- Sponsor logo/name will be displayed on a bowling lane from March 3<sup>rd</sup> through March 9<sup>th</sup>
- Includes one bowling team of six people.

### Bronze Sponsor - \$1,000

- Logo/name inclusion as "Bronze Sponsor" in event program, social media, email blasts, website.
- Sponsor logo/name will be displayed on a bowling lane from March 3<sup>rd</sup> through March 9<sup>th</sup>
- Two tickets to bowl.

### Advocate Sponsor - \$500

- Logo/name inclusion as "Advocate Sponsor" in event program, social media, email blasts, website and print. Does not include a bowling team.

# Albany Damien Center

The Albany Damien Center's mission is to enhance the lives of people with HIV, mental health, and homelessness in a safe, inclusive environment. Our vision is a more equitable community, where people achieve their desired potential.



Name	Title	
Company		
Mailing Address		
City	State	Zip
Phone	*email	

Organization name to be used in all digital and print material:

Card Number		Expiration Date		CVV No.	
Name on Card		Signature			

**\*PLEASE NOTE** a valid email address is required for us to process your written credit card authorization request. Please make checks payable to "Albany Damien Center" with your chosen Sponsorship Level in the memo line.

For more information, contact David King ([Dking@albanydamiencenter.org](mailto:Dking@albanydamiencenter.org)) or call 518-449-7119 x121



thank  you  
FOR YOUR SUPPORT