

This year our annual **Albany Damien Center Hero Awards & 70<sup>th</sup> Birthday Celebration** will be a week-long virtual event honoring Ken Screven, the long-time CBS6 reporter and first African American male on local TV news, who throughout his career, and most recently through his popular Albany Times Union blog, active social media following and personal appearances has spoken intelligently to the issues impacting all of us and consistently advocated for social change. By supporting this event, your business will be exposed as a generous supporter for people with HIV and AIDS and the local community to:

- **3,000+** people on the Albany Damien Center mailing list
- **3,500+** social media followers with a weekly reach of almost **12,000** people
- **5,000+** thousand people throughout the Capital Region through media and advertising

## Sponsorship Opportunities

### Platinum Sponsor - \$7,500

- Logo/name inclusion as "Platinum Sponsor" on event website, on social media channels, in email blasts and in any print, radio, and television media opportunities
- The opportunity to post three video messages on the Albany Damien Center's social media channels during the week-long event.
- Recognition at the live online event
- Window/Yard sign showing your support for Ken Screven and the Albany Damien Center
- 10 complimentary tickets to the live online event
- Highlight in fall Newsletter

### Gold Sponsor - \$5,000

- Logo/name inclusion as "Gold Sponsor" on event website, on social media channels, in email blasts and in any print, radio, and television media opportunities
- The opportunity to post two video messages on the Albany Damien Center's social media channels during the week of the event.
- Recognition at the live online event.
- Window/Yard sign showing your support for Ken Screven and the Albany Damien Center
- 8 complimentary tickets to the live online event
- Highlight in the fall newsletter

### Silver Sponsor - \$2,500

- Logo/name inclusion as "Silver Sponsor" on event website, on social media channels, in email blasts and in any print, radio, and television media opportunities
- The opportunity to post one video message on the Albany Damien Center's social media channels during the week of the event.
- Recognition at the live online event
- Window/Yard sign showing your support for Ken Screven and the Albany Damien Center
- 6 complimentary tickets to the live online event
- Highlight in the fall newsletter

### Bronze Sponsor - \$1,000

- Logo/name inclusion as "Silver Sponsor" on event website, on social media channels, in email blasts and in any print, radio, and television media opportunities
- Recognition at the live online event
- Window/Yard sign showing your support for Ken Screven and the Albany Damien Center
- 4 complimentary tickets to the live online event
- Highlight in the fall newsletter

### Auction Sponsor - \$750

- Exclusive sponsor of the online auction recognized by color logo on auction website
- Logo/name inclusion as "Auction Sponsor" on event website, on social media channels and in email blasts
- Recognition at the live online event
- Window/Yard sign showing your support for Ken Screven and the Albany Damien Center
- 2 complimentary tickets to the live online event

### Advocate Sponsor - \$500

- Color logo inclusion as "Auction Sponsor" on event website, on social media channels, and in email blasts
- Window/Yard sign showing your support for Ken Screven and the Albany Damien Center
- 2 complimentary tickets to live online kick-off and live online finale

## Sponsorship Selection Form

**Yes! I'd like to show my support for Ken Screven and the Albany Damien Center:**

- Platinum Sponsor - \$7,500**
- Gold Sponsor - \$5,000**
- Silver Sponsor - \$2,500**
- Bronze Sponsor - \$1,000**
- Auction Sponsor - \$750**
- Advocate Sponsor - \$500**

**I don't want to sponsor, but I'll join the Honorary Committee:**

- Individual - \$150**
- Couple - \$300**
- A gift of - \$\_\_\_\_\_**
- I'll donate an item to the online auction**

Name 1 \_\_\_\_\_ Title \_\_\_\_\_

Name 2 \_\_\_\_\_  
(for Honorary Committee Couple)

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ \*email \_\_\_\_\_

I am interested in learning more about corporate volunteer opportunities at the Albany Damien Center

**To give by our online web portal, visit [www.albanydamiencenter.org/heroawardsponsor.html](http://www.albanydamiencenter.org/heroawardsponsor.html)**

Organization name to be used in all digital and print material: \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV No. \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**\*PLEASE NOTE** a valid email address is required for us to process your written credit card authorization request.  
Please make checks payable to "Albany Damien Center" with your chosen sponsorship level in the memo line. We will reach out to acquire logos and any other needed information. We appreciate your support.  
For more information, contact Todd Cramer, (518) 449-7119 Ext 121, [ToddC@AlbanyDamienCenter.org](mailto:ToddC@AlbanyDamienCenter.org)