Thank you for being interested in being a community partner of the Albany Damien Center! Thanks to support like yours, we will be able expand our services across the upstate Northeastern New York region to improve health and increase the quality of life for individuals and families living with and affected by HIV/AIDS.

We are very interested in building and expanding our relationship with you and your organization to help low-income individuals and families struggling with HIV/AIDS and the effects of homelessness in our community.

There are many ways for your organization to partner with the Albany Damien Center. Involvement can include:

- Sponsorship of our 2020 Bowling for PAWS Fundraiser
- Sponsorship of the 2020 AIDS Walk & Festival
- Sponsorship of the 2020 Damien Center Hero Awards
- Program-specific sponsorship in an area of interest
- Food, clothing, and personal care item donations
- Volunteering days (either individual or group!)

The benefits of corporate engagement with the Albany Damien Center include:

- Supporting an organization whose impact and mission is vital to the Northeastern NY region
- Expanded recognition that your organization gives back generously to the community
- Program-specific and lasting sponsorships for brand recognition
- Positive exposure to new clientele
- Employee satisfaction and team-building opportunities that prove that your organization is socially responsible

A complete list of opportunities is included with this letter. If you have any questions, please e-mail Todd Cramer, Associate Executive Director of Development at ToddC@albanydamiencenter.org or call 518-449-7119 x 121.

Companies like yours continue to give back tremendously each year to make a measurable impact on the health and wellness of our community and the Albany Damien Center works hard to ensure the support it receives is maximized to help low-income individuals and families struggling with HIV/AIDS.

We look forward to hearing from you!

Perry Junjulas  
Executive Director  
Albany Damien Center
Your event sponsorship and direct support of Albany Damien Center programs has a real IMPACT on the lives of people living with HIV/AIDS and those at high risk of HIV infection.

**Drop-in Living Room Program**

- $7,000 keeps the lights and electricity running for 7 months.
- $5,000 provides wellness equipment and education for our tenants so that they can combine exercise and activity with their nutrition counseling.
- $1,000 supports an activity trip for people with HIV/AIDS who cannot afford to attend or travel to special events
- $500 supports a holiday celebration.

**Smart Meals**

- $10,000 supports a year’s worth of emergency food bags provided to people to prevent hunger and malnutrition.
- $3,000 provides 1 year’s worth of pantry bags containing fresh produce and groceries for a member on limited income.
- $1,000 provides 200 hot meals served through our congregate meals program.
- $500 supports three “Cooking with Trevor” classes to teach members cooking techniques to maximize flavor and health.

**PAWS (Pets Are Wonderful Support)**

- $5,000 provides 25 vet certificate vouchers which can be redeemed at local partner veterinary clinics.
- $2,000 provides 8 weeks of pet foster care placements if a member is hospitalized for any length of time.
- $1,000 provides 50 rabies or distemper vaccinations for pets to ensure both pet and member health.
- $500 provides 40 months of pet food for a PAWS member’s companion.

**MPower!**

- $5,000 Provides 300 hours of counseling for high-risk individuals who have tested positive for HIV or are at high risk of infection.
- $2,000 provides one year of services for an at risk, LGB & TGNC community member.
- $1,000 creates access for at risk, LGB & TGNC community without reliable transportation to get connected to services and care.
- $500 supports one month of outreach and promotional materials for MPower! to expand health services to our LGB & TGNC community.

**Housing Program**

- $10,000 underwrites five months of maintenance for our 20 apartments at 728 Madison Avenue.
- $5,000 supports one month of our 24/7 front desk to support our tenants at any time.
- $1,000 provides 200 weekend meals for all of our tenants using fresh and local ingredients.
- $500 provides business-ready clothing for our tenants who were previously chronically homeless who wish to return to work.
Pets Are Wonderful Support (PAWS), a program of the Albany Damien Center, ensures that over 125 pet owners struggling with HIV/AIDS are never separated from their 145 beloved pets, often when they need each other the most. With your support, PAWS provides assistance with veterinary bills, transportation, help in caring for pets when their owners are too ill to do so, as well as with pet food and supplies. By supporting this event, your business will be exposed as a generous support for people with HIV and AIDS, their pets, and the local community to:

- Over 200 event attendees at Bowling for PAWS on Feb 23, 2020
- Over 5,000 people on the Albany Damien Center mailing list
- Over 3,000 social media followers with a weekly reach of almost 12,000 people
- Over 5,000 customers visiting Spare Time the week a sign with your organization’s name is displayed

**Corporate Partnerships**

**Title Sponsor - $5,000 - (limit one)**
- Logo/name inclusion as “Title Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with special recognition on the day of the event.
- Sponsor logo/name displayed on a bowling lane from February 23rd through March 1st.
- Three bowling teams of six people – a great team-building opportunity!

**High Game Sponsor - $2,500 - (limit two)**
- Logo/name inclusion as “High Game Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with recognition on the day of the event.
- Sponsor logo/name will be displayed on a bowling lane from February 23rd through March 1st, and up to two bowling teams of six people.

**Strike Sponsor - $1,000**
- Logo/name inclusion as “Strike Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with recognition on the day of the event.
- Sponsor logo/name will be displayed on a bowling lane from February 23rd through March 1st, and one bowling team of six people.

**Team Sponsor - $500**
- Logo/name inclusion as “Team Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with recognition on the day of the event.
- Sponsor logo/name will be displayed on a bowling lane from February 23rd through March 1st. Does not include a bowling team.

**Lane Sponsor - $250**
- Logo/name inclusion as “Lane Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases. Does not include a bowling team.
In addition to the benefits for being a sponsor for the AIDS Walk & Festival, your organization will be highlighted as a generous supporter of people with HIV/AIDS to:

- **Over 400** event attendees at AIDS Walk & Festival including people with AIDS, people affected by AIDS, people at risk for getting HIV, and people serving people with AIDS.
- **Over 5,000** people on the Albany Damien Center mailing list
- **Over 3,000** social media followers with a weekly reach of almost **12,000** people
- **Thousands of people throughout the Capital Region** through media and advertising

## Corporate Partnerships

### Title Sponsor - $10,000 - (limit one)
- Logo/name inclusion on distributed swag and in event program, social media, email blasts, website, print, radio, and cable releases with special recognition on the day of the event.
- Will have a prominent table location at the Community Resource Wellness Fair.
- Sponsor logo/name will be displayed on all signs throughout the event.
- Opportunity to address attendees for one-minute during program portion of event.

### Scavenger Hunt Walk Sponsor - $7,500 - (limit one)
- Logo/name inclusion as “Scavenger Hunt Sponsor” on distributed swag, event program, social media, email blasts, website, and in print, radio, and cable releases with special recognition on the day of the event. The Scavenger Hunt Walk is a walk around Washington Park in Albany with signs planted throughout the route informing the community about HIV/AIDS.
- Will have a prominent table location at the Community Resource Wellness Fair.
- Sponsor logo/name will be displayed on all signs throughout the Scavenger Hunt Walk.
- Opportunity for 8-10 company volunteers throughout the day to manage the Scavenger Hunt Walk.

### Food Sponsor - $5,000 - (limit one)
- Logo/name inclusion as “Food Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with recognition on the day of the event.
- Will have a prominent table location at the Community Resource Wellness Fair.
- Sponsor costs for event food and drinks
- Logo on food tables and (depending on food vendor) dishes named after sponsor organization
- Depending on vendor, the opportunity for 8-10 company volunteers to help with food serving or logistics

### Community Resource Wellness Fair Sponsor - $2,500 - (limit one)
- Logo/name inclusion as “Community Resource Fair Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with recognition on the day of the event.
- Sponsor the Community Resource Wellness Fair to subsidize costs for non-profits.
- Will have a prominent table location at the Community Resource Wellness Fair.
- Exclusive logo on Tote Bags used to collect information from the Resource Fair.
- Opportunity for 8-10 company volunteers to manage set-up and break-down of Resource Fair

### Entertainment Sponsor - $1,000 - (limit four)
- Logo/name inclusion as “Entertainment Fair Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with recognition on the day of the event.
- Sponsor one full hour of entertainment costs for the festival.
- Will have a prominent table location at the Community Resource Wellness Fair.
- Show the Capital Region that your organization is interested in promoting local arts and artists

### Advocacy Sponsor - $500
- Logo/name inclusion as “Advocacy Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with recognition on the day of the event.
- Sponsor costs for post cards and postage.
- Volunteer opportunities for two people to promote activism and social awareness throughout the event.
Our second annual Damien Center Hero Awards will be an evening honoring an individual who exhibits the same qualities that encompass the mission of the Albany Damien Center. By supporting this event, your business will be exposed as a generous supporter for people with HIV and AIDS and the local community to:

- Over 200+ event attendees at Damien Center Hero Awards on September 25, 2020
- Over 5,000+ people on the Albany Damien Center mailing list
- Over 3,500+ social media followers with a weekly reach of almost 12,000 people
- Over 5,000+ thousand people throughout the Capital Region through media and advertising

Corporate Partnerships

Platinum Sponsor - $10,000
- Logo/name inclusion as “Platinum Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with special recognition on the day of the event
- 10 complimentary tickets to event & invite to VIP reception at 5:00 PM
- 1 full-page color advertisement (4 ¾” X 7 ½”, portrait) in the Damien Center Hero Awards program and logo on the cover
- Highlight in Winter Newsletter and Damien Center Annual Report

Gold Sponsor - $5,000
- Logo/name inclusion as “Gold Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with recognition on the day of the event
- 6 complimentary tickets to event & invite to VIP reception at 5:00 PM
- 1 full-page color advertisement (4 ¾” X 7 ½”, portrait) in the Damien Center Hero Awards program
- Highlight in Winter Newsletter

Silver Sponsor - $2,500
- Logo/name inclusion as “Silver Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with recognition on the day of the event
- 4 complimentary tickets to event & invite to VIP reception at 5:00 PM
- 1 half-page color advertisement (4 ¼” X 3 ½”, landscape) in the Damien Center Hero Awards program
- Highlight in Winter Newsletter

Bronze Sponsor - $1,000
- Logo/name inclusion as “Bronze Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with recognition on the day of the event
- 2 complimentary tickets to event & invite to VIP reception at 5:00 PM
- 1 quarter-page color advertisement (2 ¼” X 3 ½”, portrait) placement in the Damien Center Hero Awards program

Advocate Sponsor - $500
- Color logo inclusion as “Advocate Sponsor” in event program, social media, email blasts, website, and in print, radio, and cable releases with recognition on the day of the event
- 2 complimentary tickets to event & invite to VIP reception at 5:00 PM
Selection Form

Bowling for PAWS Levels

- Title Sponsor - $5,000
- High Game Sponsor - $2,500
- Strike Sponsor - $1,000
- Team Sponsor - $500
- Lane Sponsor - $250

AIDS Walk & Festival Levels

- Scavenger Hunt Walk Sponsor - $5,000
- Food Sponsor - $5,000
- Community Resource Health Fair Sponsor - $2,500
- Entertainment Sponsor - $1,000
- Advocacy Sponsor - $500

Hero Awards Levels

- Platinum Sponsor - $10,000
- Gold Sponsor - $5,000
- Silver Sponsor - $2,500
- Bronze Sponsor - $1,000
- Advocate Sponsor - $500

Program Sponsor (please indicate amount) *

- __________ Drop-in Living Room
- __________ Smart Meals
- __________ PAWS (Pets Are Wonderful Support)
- __________ MPower! Prevention Program
- __________ Housing Program

*All Program Sponsorships include:
- Social Media Posts announcing partnership
- Email Push to 5,000 individuals on our mailing lists
- Volunteer Day, depending on need
- Photo Opportunity and Press Release (minimum $5,000 gift)

Name
Title
Company
Mailing Address
City State Zip
Phone *email
☐ I am interested in learning more about corporate volunteer opportunities at the Albany Damien Center

To give by our online web portal, visit www.albanydamiencenter.org/corporatepartnership.html

Organization name to be used in all digital and print material:
Card Number Expiration Date CVV No.
Name on Card Signature

*PLEASE NOTE a valid email address is required for us to process your written credit card authorization request.
Please make checks payable to “Albany Damien Center” with your chosen Sponsorship Level in the memo line
For more information, contact Todd Cramer, (518) 449-7119 Ext 121, ToddC@AlbanyDamienCenter.org